

# SPONSORSHIP PACKAGE

**NOGGIN**  
Educational Foundation  
Every Child Deserves a Shot At a Bright Future

**CHARITY  
GOLF**   
*Classic*



**ONE ROUND COULD CHANGE A STUDENT'S LIFE**



# LETTER FROM THE ORGANIZER

**Dear Friends and Community Partners,**

In 2025, we hosted our first-ever Noggin Golf Classic at the beautiful Hackberry Creek Country Club in Las Colinas to celebrate our 10th anniversary. It exceeded every expectation. With dozens of golfers, generous sponsors, and an unforgettable \$10,000 Pebble Beach trip giveaway for a hole-in-one, the day was filled with excitement, camaraderie, and purpose. Guests enjoyed a full day of golf, complete with breakfast, lunch, raffles, giveaways, and a putting contest, all supporting Noggin Educational Foundation's mission to close the achievement gap for underserved students.

Thanks to your generosity, the 2025 event raised vital funds to expand free tutoring, STEM enrichment, and advocacy programs for children from low-income families across North Texas. We're thrilled to host our next tournament in the fall of 2026 - another day of fun, friendly competition, and community impact. Sponsorships are the driving force behind this success. Your partnership directly funds educational programs that change lives and create brighter futures.

I invite you to join us again as a player or sponsor. Together, we can make the 2026 Golf Classic our most impactful event yet.

With gratitude,  
Phil Jackson  
Corporate Sponsorship Chair

**For More Information Contact:**  
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**[nogginfoundation.org](https://nogginfoundation.org)**

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# 2025 SPONSORS & CONTRIBUTORS

Per[]t  
Museum



THE RITZ-CARLTON®



**GOLFTEC®**

*The Saint*  
CARNE + PASTA + COCKTAILS + VINO



Chicken **N** Pickle®

**Academy®**  
SPORTS+OUTDOORS



GENE AND JERRY JONES FAMILY  
FOUNDATION

**National**  
UNIVERSITY

OCEAN PRIME

SEAFOOD • STEAKS • COCKTAILS

## SPONSOR QUOTE

"Supporting Noggin's mission to empower students from low-income families aligns perfectly with our commitment to help build brighter and more equitable futures."

**Hetal Patel**

HP Actuarial & Analysis Consulting

# 2025 SPONSORS & CONTRIBUTORS

LUKE JACKSON'S FUN WORLD



BROOKHAVEN  
COUNTRY CLUB

D&K FAMILY FUND

in partnership with  
ETA PSI CHAPTER  
ALPHA PHI ALPHA FRATERNITY, INC.  
seated at Texas Christian University

Al  
BIERNAT'S

*More Than a Great Steakhouse!*



ALTO



KENNY'S  
RESTAURANT GROUP



LOPEZ & FRESHWATER<sup>PLLC</sup>  
IMMIGRATION ATTORNEYS



## TESTIMONIAL

At Ryan, we believe that Generosity Matters — giving back to the communities where we live and work is part of who we are. Our focus on education, opportunity, and service aligns perfectly with the mission of the Noggin Educational Foundation.

We were proud to sponsor the 2025 Noggin Golf Classic and see the difference this event makes for students and families in our community. Noggin's tutoring, mentoring, and STEM programs create real opportunities for success, and we're honored to support their work.

We encourage other companies to join us as sponsors of the 2026 Noggin Charity Golf Classic and help continue this important mission.

**Robert D. Jones**

Principal, Ryan, LLC

Global Tax Services and Software





# BENEFITS

## WHY PARTNER WITH US?



- Community Impact
- Brand Visibility
- Networking & Relationship Building
- Corporate Social Responsibility (CSR) Alignment
- Long-Term Partnership Opportunities



# STRATEGIC PROMOTION



## GOLF TOURNAMENT MARKETING CHANNELS

01

Social Media Ads

20,000 + impressions In 2025

02

Digital Newsletters

3,964 opens In 2025

03

Website Views

1,000 + views In 2025

04

Flyers & other marketing materials

500 + impressions In 2025





# STRATEGIC IMPACT

Sponsoring the Noggin Charity Golf Tournament is more than a single day of golf—it's a strategic investment in education, equity, and community impact. Your support helps close the achievement gap for students from low-income families across Southwest Dallas by funding free tutoring, summer enrichment programs, and STEM initiatives. Beyond philanthropy, your sponsorship aligns your brand with a respected local nonprofit, demonstrating your company's commitment to social responsibility and workforce development. By investing in today's students, you're helping cultivate the next generation of thinkers, innovators, and leaders who will shape our community's future.



**The 2025 tournament helped pay for over 150 hours of tutoring. Our tutoring:**

01

Bridges learning gaps in math and ELA concepts

02

Increases confidence

03

Fosters a love of learning





# WHY VOLUNTEER WITH US?



## Enjoy a Fun, Rewarding Team Experience

Spend the day outdoors on a beautiful course surrounded by positive energy, community leaders, and local businesses. Volunteering offers the perfect mix of fun and purpose—whether you're greeting golfers, helping on the course, or assisting with logistics. It's also an amazing team-building opportunity for companies, schools, and community groups. You'll strengthen connections, develop event and leadership skills, and create lasting memories while making a meaningful difference for local students.



# SPONSORSHIP OPPORTUNITIES

Title Sponsor -	\$10,000
Platinum Sponsor-	\$ 7,500*
Gold Sponsor-	\$ 5,000*

Food & Beverage – \$3,500 \*

Hole-in-One- \$2,500

Golf Cart – \$2,500

Event Portal – \$2,500

Photography – \$2,000

Awards – \$2,000

Beverage Cart – \$1,500

Closest to Pin – \$1,500

Longest Drive – \$1,500

Volunteer Shirts – \$1,500

Driving Range – \$1,500

Putting Contest – \$1,000

Hole Sponsor- \$500\*


Prize & In-Kind Donations\*

**\*Multiple sponsorships available**



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[NOGGINFOUNDATION.ORG/GOLF](http://NOGGINFOUNDATION.ORG/GOLF)